

JEREMY CAMPBELL MOTORSPORTS

Premier Marketing Partner



Jeremy Campbell has made a name for himself in Kansas with his speed and consistency - winning **8 local track championships, 4 Regional NCRA Championships**, along with a **ASCS Regional Championship**, but his winning ways go back long before the move to Kansas.

Voted the **2000 360 Sprint Car Rookie of the Year** by the National Sprint Car Hall of Fame and Museum, Campbell spent years traveling the country, racing with the All Star Circuit of Champions and the famed World of Outlaws. Competing against the best in the best, Campbell honed his skills and learned what it takes to succeed long term in a sport filled with stars who burn out.

Campbell has built valuable, long term partnerships with many business within the racing industry and across the Midwest. The Jeremy Campbell Motorsports team gives you the professionalism and expertise you need to activate your marketing dollars.



| Social Media | At Track | On Location |
|---|---|---------------------------------|
| Content Creation | On Car Branding | Car Displays |
| Email Campaigns | Merchandise with company logo | Employee Rewards |
| Build trust and relationship with consumers | Opportunities for employees at track events | Use of team image for giveaways |

**A JEREMY CAMPBELL
MOTORSPORTS PREMIER
PARTNERSHIP GIVES YOU
UNLIMITED OPTIONS TO MEET
YOUR MARKETING GOALS.**

Our Kansas based team continues to grow, and we can't wait to have you on board!



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Partnership Levels

With many local businesses already on board, brand recognition is high with the JCM team and partners all benefit from cross events (example: Car shows at various partners locations). Whether you are looking to hire new employees, reward excellent performance, or increase awareness, we can help.

Premier
\$10,000

- Large logo on sprint car, team merch and autograph cards.
- Front page website direct link
- Availability for on-location events
- Multiple social media posts & campaigns
- Announcement as one of title team sponsors at events

Gold
\$5,000

- Medium logo on sprint car, team merch and autograph cards.
- Sponsor page placement on website
- Availability for in person events
- Social media posts and campaigns

Silver
\$2,500

- Small logo on sprint car, team merch and autograph cards.
- Sponsor page placement on website
- Inclusion on social media posts and campaigns



All options can be customized to hit the marketing / outreach goals that best fit your company.